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WE ARE LIMITLESS...

LANCASHIRE BUSINESS VIEW
The magazine for commerce and industry

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**10 YEARS OF CELEBRATING
COMMERCE, INDUSTRY AND
REGENERATION**

LANCASHIREBUSINESSVIEW
The magazine for commerce and industry

- **CELEBRATE EXCELLENCE**
- **PROVIDE PLATFORMS TO SHARE SUCCESS**
 - **PROMOTE TRADE FOR AND WITH
LANCASHIRE BUSINESSES**

**IF YOU CAN BUY IT IN LANCASHIRE,
BUY IT IN LANCASHIRE!**

LANCASHIREBUSINESSVIEW
The magazine for commerce and industry

OUR PLATFORMS

PRINT: 30,000 READERS

ONLINE: 21,000 PAGE VIEWS MONTHLY

HUB: 1,500 MEMBERS

EMAIL SUBSCRIBERS: 11,000

EVENTS: OVER 2,500 DELEGATES ANNUALLY

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LBV HUB

POST NEWS, EVENTS AND
SPECIAL OFFERS

FREE TO REGISTER AND USE

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**HOME OF THE
RED ROSE
AWARDS**

**YOUNG
UN'S
2016**

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KEY REGULAR FEATURES

- **SUPPLY CHAIN CONNECT:** sector focuses
- **LANCASHIRE HOTSPOTS:** regional focuses
- **SPECIAL REPORTS AND KEY REVIEWS**

FORWARD FEATURES

	Issue 58 January/February 2018	Issue 57 March/April 2018	Issue 56 May/June 2018	Issue 55 July/August 2018	Issue 54 September/October 2018	Issue 53 November/December 2018
Localities's Reports: We speak with the private and public sectors of Lancashire's localities.	Lancaster	Preston and South Ribbles	Buryley	West Lancashire	Blackburn with Darwen	Blackpool
District Report: We look at news and views to give life to the surrounding districts.	Ribble Valley	Ryburn	Fylde	Wyre	Chorley	Fosdyke/Kisswicks
Supply Chain Connect: We get under the skin of the sector's supply chain, the industry's economy and the supply chain at the core of local development.	Travel, Hospitality and Entertainment	Engineering	Health	Manufacturing	Digital and Creative	Construction
The Reports: In-depth reports on key aspects of the commercial landscape.	Leading Brands: Lancashire businesses and their leaders set the scene for 2018.	The Funding Report: The need to know information on what funding is available. The Spring Property Report: News, stats, advice and interviews from the property and development world.	The Family Business Report: Family businesses are at the heart of the economy. We take advice, opinions and comment from the experts.	The Summer Property Report: We return to property for a further look at key developments.	The Skills Report: Skills is always high on the agenda. We ask its providers and business leaders.	The Winter Property Report: More news, comment and business from the world of property and development.
Reviews: Our in-depth research and events list features.	BCO 50: We'll take a closer look at the county's economic powerhouses - those with the biggest turnover.	Apprenticeship Experts: Comment and interviews from employers, apprentices and skills providers.	Real Boss Awards 2018: We review ABEA's, the main event in the county's commercial calendar.	Real 100: Our index of the county's most profitable SMEs.	Women in Business: Our review of the women leading and driving Lancashire business.	Young 'Uns 2018: Our look at the young business people making big things happen.
Advertising Features	Marketing and PR: You can help us provide smarter, more targeted and effective advertising and PR solutions.	Marketing: An overview of options for business driving and a guide on what to do when you're ready to make your next move.	IT and Technology: This will provide readers with all the news to know about latest computing, mobile and computer systems up to date.	Education: Discovering the options available for educating your children in the county.	Corporate Christmas: Showcasing the county's success in celebrating the festive season.	Events and Conferences: We'll discover all that the county has to offer including music, learning, production and entertainment.
Business Advice: An expert look at the latest business news.	Employment Law and HR: Expert advice on all the latest employment law and HR topics and issues.	Buying and Selling a Business: The latest thinking and advice on the business deals market.	Business Experts: Will advise readers on all the latest business requirements and issues.	Employment Law and HR: We return for an update from the best in the field.	Recruitment: Advice on how to recruit not just the best staff, but the right staff for your business.	Retirement Planning: Advice on retirement for private managers and staff.

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WHAT IS A STORY?

- Job creation
- New client wins
- New territories
- New products
- Senior appointments
- Expert comment and opinion
 - New premises
 - Investment

MAKE YOUR VOICE HEARD

WRITING TO STYLE

THE IMPORTANCE OF THE PHOTOGRAPH

KNOW WHAT THEY WANT

RELATIONSHIPS WITH THE MEDIA

UTILISING PRINT AND ONLINE PLATFORMS

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HOW TO COMMUNICATE WITH LBV

- EMAIL NEWS TO EDITOR@LANCASHIREBUSINESSVIEW.CO.UK
- UPLOAD NEWS, EVENTS AND SPECIAL OFFERS VIA THE HUB
- REGISTER FOR NEWS AND UPDATES AT LANCASHIREBUSINESSVIEW.CO.UK
 - FOLLOW [@LBVMAGAZINE](https://twitter.com/LBVMAGAZINE)

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LIMITLESS PR & MARKETING



WE ARE LIMITLESS...

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How do I take my story wider?

- Other North West media
- National trade and specialist media
- National consumer media
- International media
- Social media

WE ARE LIMITLESS...

How do we go international?

- Similar process: story / pics / media contacts
- Similar targets: Trade / consumer / social
- Lots of legwork!

WE ARE LIMITLESS...

Limitless PR & Marketing

- **Fluid business model, based in Lancashire**
- **Senior personnel at all points**
- **Sector specialists**
- **Multi-lingual**
- **Overseas partner agencies**

Services

PR

Graphic design

Brochures

Newsletters

Web design

Social media

Insight

Multi-lingual

WE ARE LIMITLESS...

Marketing strategy

Exhibitions

Video

Events

Photography

Content marketing

Creative campaigns

Branding

Get in touch

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