



better intermodal options

EAST LANCASHIRE – INTERNATIONAL TRADE CLUB

THREE REASONS TO USE INTERMODAL
FREIGHT AND HOW TO DO IT

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THREE REASONS TO USE INTERMODAL FREIGHT AND HOW TO DO IT



- What is Intermodal Freight?
- Benefits Of Intermodal Freight
- I'm not a Freight Forwarder – why is this relevant?
- Cost Comparison Road v Rail
- How – Terminals
- Carbon and Road Congestion
- Reasons Why NOT to Use Rail Freight
- How to Access Rail Freight
- Brief Explanation of FreightArranger Service

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What is Intermodal Freight?



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Benefits of Intermodal Freight

- Cost
- Carbon
- Congestion

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I'm not a Freight Forwarder – so why is this relevant?



If you don't ask – you don't get

Freight Forwarders tend to be focussed on the ocean transit costs, and import/export documentation

Shipping lines provide both road and rail haulage to and from the ports, but make their own allocation decisions

Some of you will manage transport in-house

If you have adopted a low carbon strategy in your manufacturing operations, you are losing carbon-saving opportunities by using road haulage

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Cost Comparison Road v Rail 1

Road:

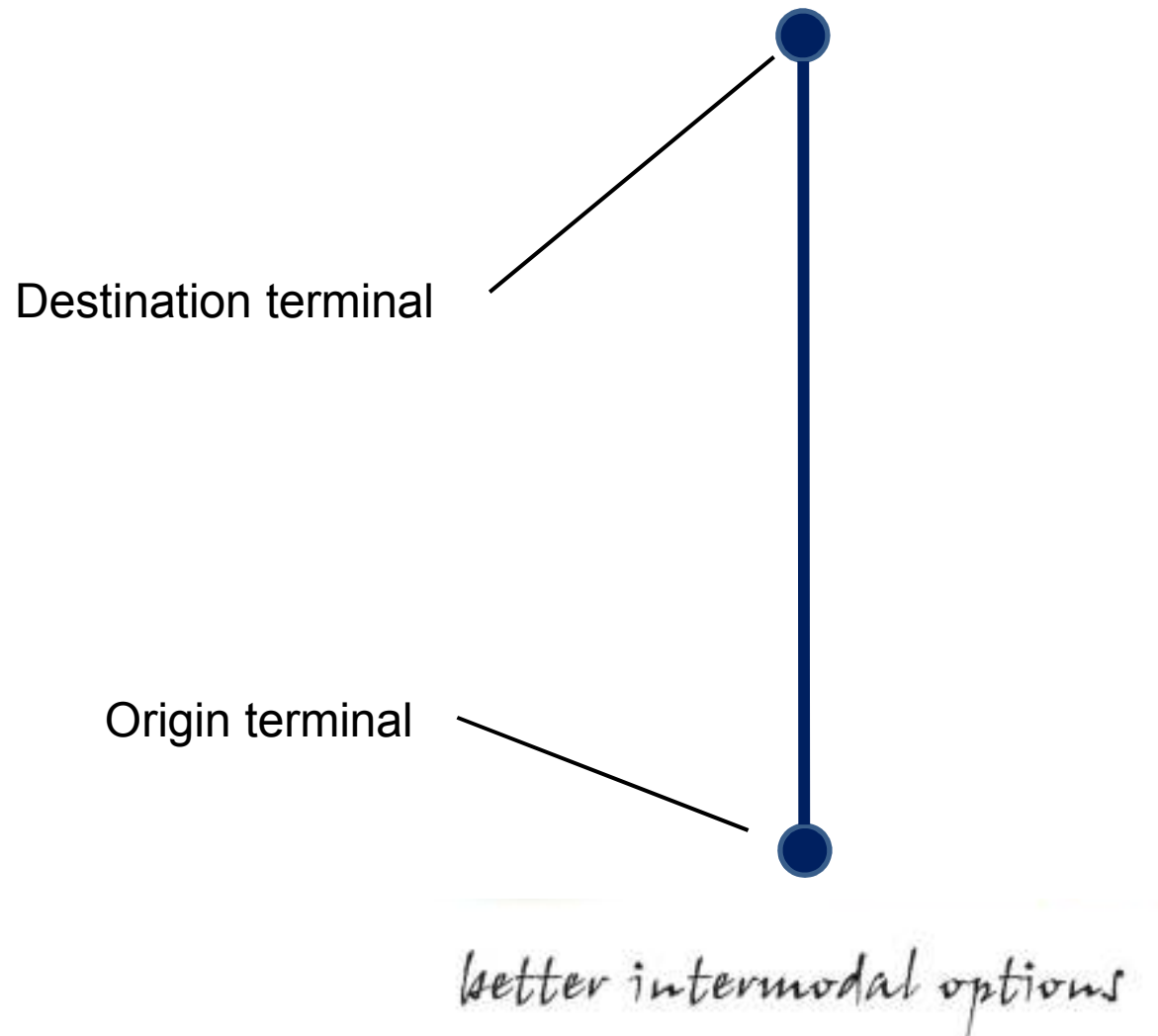
- Fixed fee
- Radial miles
- Additional charges
- All based on vehicle

Rail:

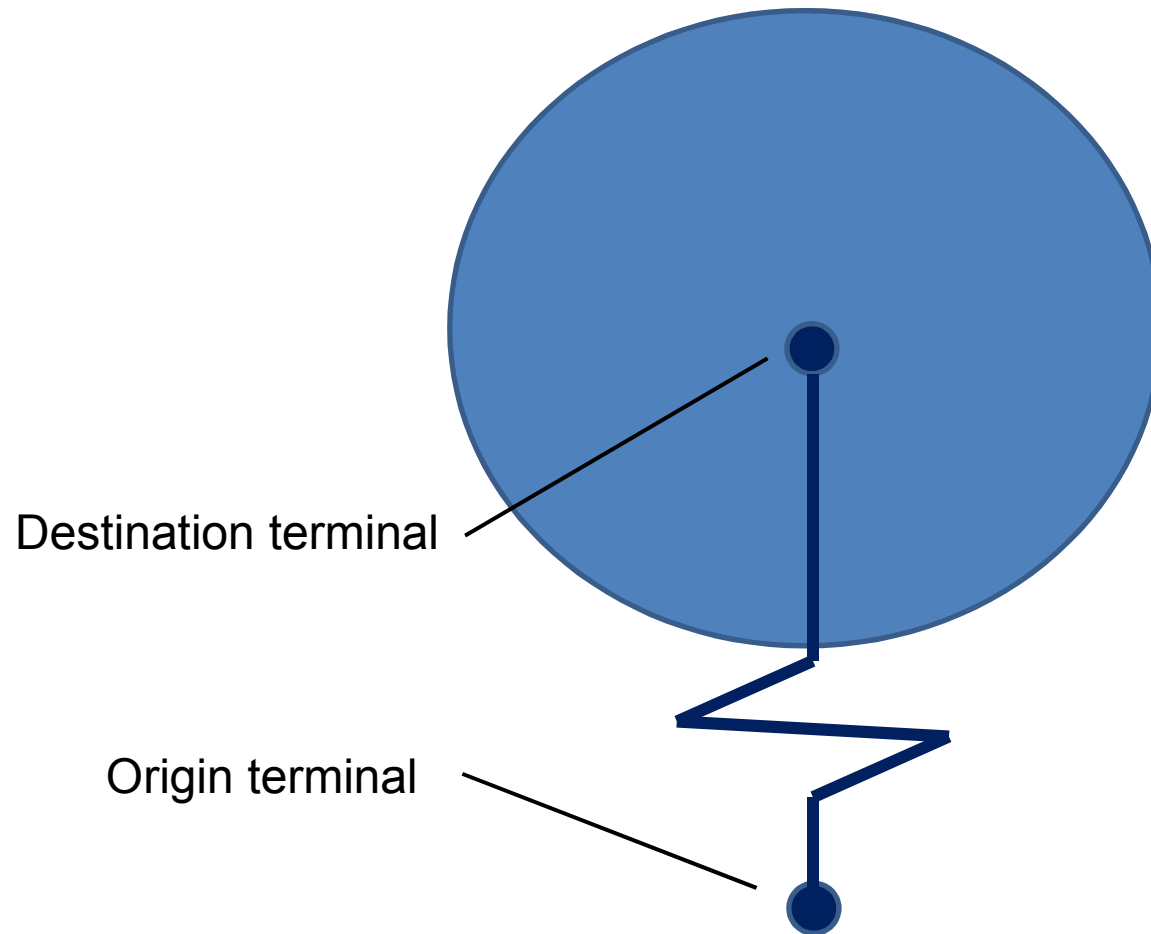
- Terminal to terminal charge
- Imbalance import/export
- Based on length and weight of container

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Cost Comparison Road v Rail 2

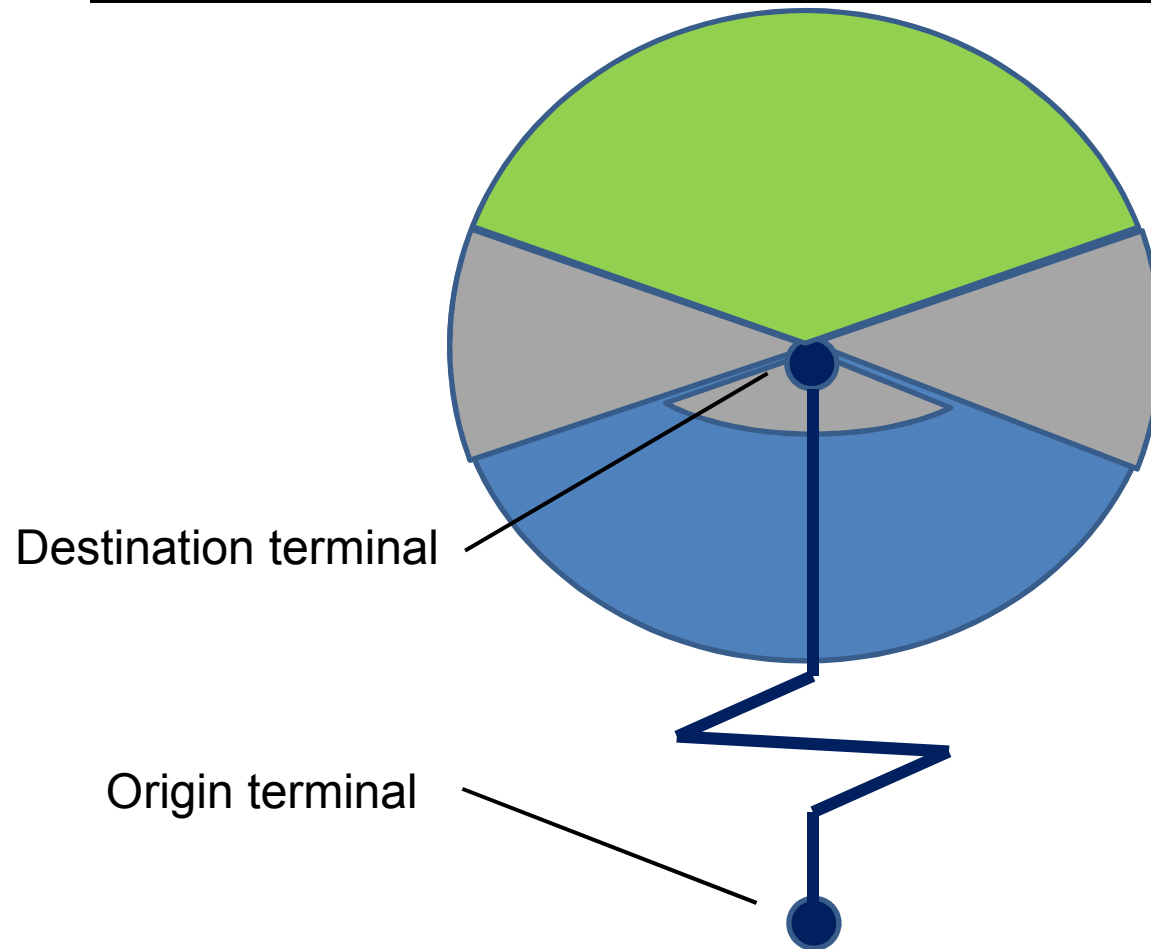


Cost Comparison Road v Rail 3



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Cost Comparison Road v Rail 4



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How to use Rail – Special Situations

One Way Trips

Cabotage Opportunities

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How to use Rail - Terminals

All major ports have an intermodal freight terminal:

- Felixstowe
- Southampton
- London Gateway
- Tilbury
- Tees Port
- Avonmouth
- Purfleet

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How to use Rail - Terminals

Intermodal freight terminals in the North West:

- Manchester Trafford Park
- Garston
- Widnes
- (Leeds)

Future

- Runcorn
- Knowsley

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Carbon and Road Congestion

Carbon Saving:

- Rail emits 33% of the CO2 of road freight per tonne mile
- Statistics are DEFRA figures

Road Congestion:

- Is costing the UK between £7bn and £20bn annually
- It causes you uncertainty and unreliability

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Reasons Why NOT to Use Rail Freight

You should NOT use rail freight if:

- The transit is a short distance
- Delivery is needed the same day
- The transit is needed at a weekend
- You don't believe the environment is under threat

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How to Access Rail Freight

- Directly to a Rail Freight Operating Company
- Through a shipping line/your freight forwarder
- Through a rail-freight specialist (e.g. FreightArranger)

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FreightArranger Summary

FreightArranger® is a cloud-based intermodal freight brokerage with an integrated freight locator.

A freight travel agent - Nationalrailenquiries for freight?

What we do:

- We find the cheapest combination of road and rail freight to deliver your consignment,
- We track your container during its rail transit, which saves time and improves customer service.

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